

# VIRGINIA 1<sup>ST</sup>

## Virginia's Financial Industry Business Continuity Planning Coalition Annual Membership Meeting

October 17, 2019  
10:00 a.m. - 3:30 p.m.

### Agenda

<i>Time</i>	<i>Topic</i>	<i>Presenter</i>
<b>9:30</b>	Registration	
<b>10:00</b>	Welcome and Introductions of the VDEM Leadership Team	<b>Patrick Cox, Vest Coordinator</b> <b>Lisa Kilgour, Va 1<sup>st</sup> Chair SVP, CIO MainStreet Bank</b>
<b>10:20</b>	<b>Exploring Workplace Recovery Options</b>	<b>Ryan McGill - Sr Product Manager, Workplace Recovery - Sungard AS</b>
<b>11:05</b>	<b>Using Drones in Crisis Management: How to Incorporate This Powerful Tool into Your Program</b> This interactive session will discuss how to effectively utilize the Unmanned Aerial Systems (UAS) technology, platforms and data collected by the drones to enhance crisis and/or emergency management response and recovery. We will focus on the lessons learned as well as the innovative opportunities in the future. Should you build your own program or partner with someone else?	<b>Suzanne Novak - ERUdyneDrone Flight School</b>
<b>11:45</b>	Break & Networking	
<b>12:00</b>	Sungard AS Trailer – Red Team Drone – Blue Team	<b>Outside Tour*</b>
<b>12:30</b>	Sungard AS Trailer – Blue Team Drone – RedTeam	<b>Outside Tour*</b>
<b>1:10</b>	Lunch & Networking	
<b>2:00</b>	<b>Crisis Communications: Be Prepared for Everything</b> Learn how to decipher fact from fiction in our world of instantaneous 24/7 news and social media misconduct. Be better prepared to address and respond to real or perceived crises and learn how to minimize reputational damage or avoid devastating consequences. It is critical to protect your business's brand, reputation, profitability, and sustainability with proper preparation and a strategic communications strategy. Prepare your company against litigation, regulatory challenges, cyber risk, executive misconduct, extreme weather, and violence in the workplace, and respond effectively should the worst occur. Learn to limit potential disasters resulting from all forms of seriously flawed reporting or damaging social media posts	<b>Dan Rene - LEVICK</b> <i>Strategic Communications Counselor</i>

<b>2:30</b>	Regulatory Panel	<b>Philip Mead - Facilitator Supervisory Examiner, FDIC</b>
<b>3:15</b>	Virginia 1 <sup>st</sup> Business Meeting	<b>Lisa Kilgour, Va 1<sup>st</sup> Chair SVP, CIO MainStreet Bank</b>
<b>3:30</b>	Adjourn	

**Meeting Host: Virginia Department of Emergency Management  
7700 Midlothian Turnpike  
Richmond, VA 23235**

**\*Please bring a light jacket and/or an umbrella in case of inclement weather**

## Speaker Bios

### **Ryan McGill – Senior Product Manager, Workplace Recovery – Sungard Availability Services**

Ryan McGill manages the workplace recovery product for Sungard AS and has over 20 years of business continuity experience ranging from plan development to incident management. Mr. McGill is considered an expert in communications continuity and has personal experience managing large scale incident response and recovery for man-made and natural disasters. Mr. McGill is a CBCP with DRII and is an MBCI with the BCI.

Sungard Availability Services is a leading provider of business continuity and disaster recovery solutions and managed services. For companies requiring fast physical recovery options for key personnel or to meet regulatory requirements, Sungard Availability Services is able to provide fully redundant and secure workplace recovery seats with the option to integrate with a diverse mix of managed services. Customers can rely on our 35+ years of experience and expertise recovering businesses at time of disaster and enabling a step change in successful test performance.

### **Suzanne Novak - ERUdyne**

Ms. Novak has extensive real-world emergency management and disaster response/recovery experience, working with all levels of the government (Federal, Tribal, State and Local) and Private Sector. She has served as the Private Sector Subject Matter Expert on numerous National Level Exercises, as well as supporting regional, state, and private sector exercises in multiple roles. Ms. Novak leads her company, ERUdyne, in developing exercises and training for Senior Leaders responding to crisis management situations. Most recently during a real world response, she led a team of Rapid Responders dispatched to Puerto Rico to support a client responding to Hurricane Maria.

### **Dan Rene – Senior Vice President, LEVICK**

When it comes to crisis management and crisis communications, every second counts. Stakeholders are demanding new levels of transparency and accountability. Eventually every company is or will be in crisis. Those that answer the call transform a PR crisis into an opportunity. Those that don't, risk everything. Dan Rene possesses more than two decades of trusted communications experience in media relations, public affairs, and crisis communications. He has protected the reputations of athletes accused of using performance-enhancing drugs; entertainers facing tax evasion charges; politicians embroiled in personal and public crises; and corporations dealing with reputational threats. Be it investigations, litigation, liability, or even national tragedies, Dan has helped numerous individuals, associations, and corporations define and promote their personal and organizational brands, and successfully navigate crisis situations.

### **Philip Mead – FDIC**

Philip Mead is a Supervisory Examiner in the Richmond, Virginia field office and has been serving in this capacity since March 2013. In his current role, he oversees all onsite bank examination work for community banks headquartered in Virginia. Prior to becoming Supervisory Examiner, Mr. Mead was a risk examiner in Gainesville, Florida working extensively with problem and troubled institutions. Prior to joining the FDIC, Mr. Mead was a risk examiner for the Office of the Comptroller of the Currency in Pennsylvania supervising community banks. He is a graduate from Penn State University where he earned his BS in Finance.

### **Cindy Cannaday – Virginia Bureau of Financial Institutions**

Cindy Cannaday is the Manager of IT Examinations for the Virginia State Corporation Commission's Bureau of Financial Institutions. She has been employed at the Commission for over 23 years with the majority of that time spent conducting IT examinations of community banks. She was appointed Manager of IT Examinations in 2013. Ms. Cannaday is a member of the Conference of State Bank

Supervisors IT Advisory Committee and has served on various FFIEC committees. Prior to joining the Commission, she worked in the private banking industry for eight years where she was exposed to all aspects of bank operations and internal software development. Ms. Cannaday holds a B.S. degree in Accounting and has attended numerous professional and college-level IT courses post-graduation. She is a Certified Information Systems Auditor and Certified Internal Auditor and a member of the Association of Certified Fraud Examiners.

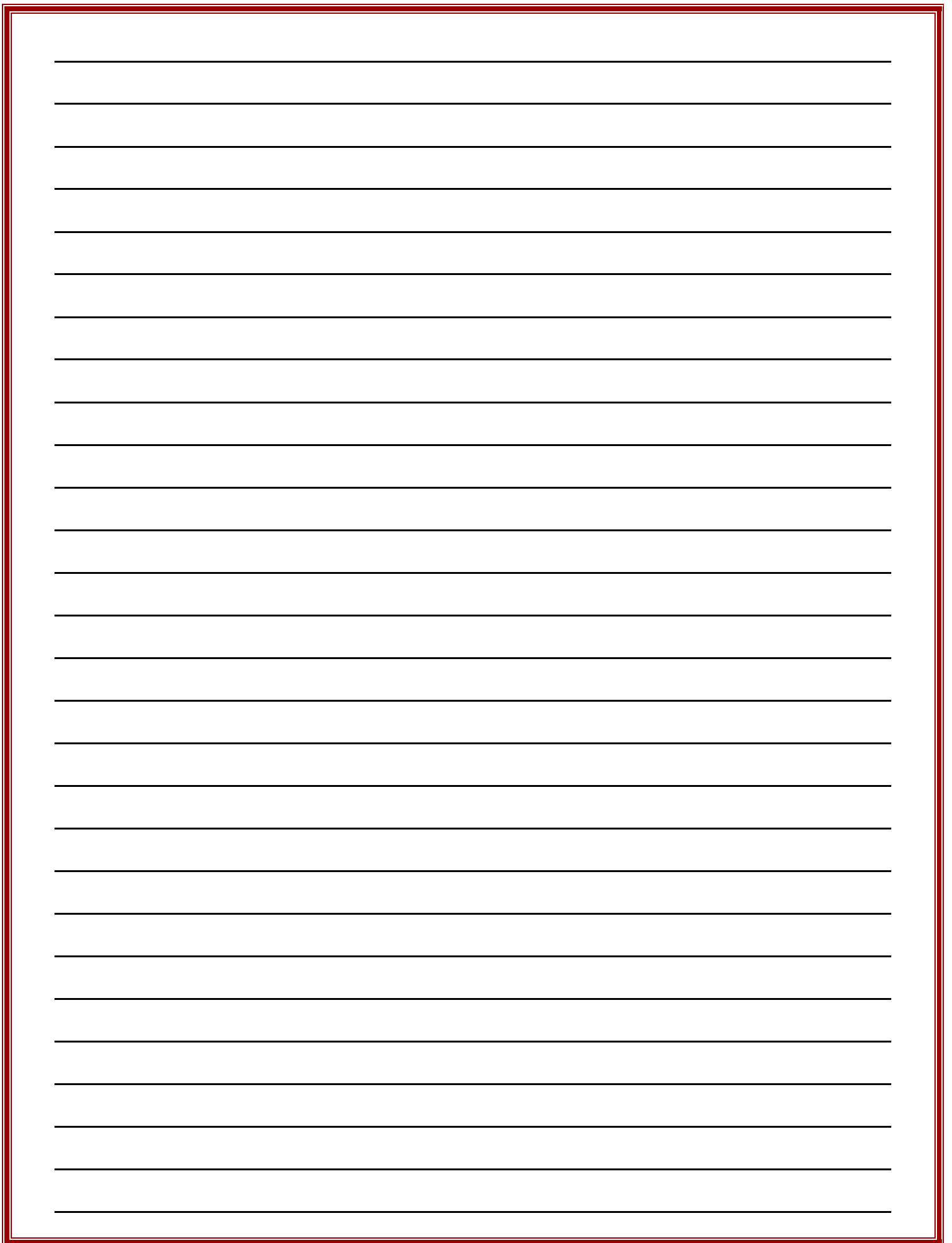
### **Michelle Stone Fitch – Federal Reserve Bank of Richmond**

Michelle Stone Fitch is a Senior Information Technology Examiner in the Richmond office of the Federal Reserve and has been with the Federal Reserve since October 2016. In this current role, she examines IT environments for community and regional banks throughout the Fifth District. Prior to joining the Federal Reserve, Mrs. Fitch worked in the private banking industry for 19 years serving as a member of senior management and overseeing all aspects of deposit operations, loan operations and IT/Network infrastructure. She holds a B.A. degree from Emory & Henry College, is a graduate of the Graduate School of Banking at Louisiana State University and a Certified Information Systems Auditor.

### **Dr Ronald O’Neal Jr - FDIC**

Dr. Ronald O’Neal, Jr. is an Information Technology Examination Analyst (ITEA) in the Atlanta Field Office of the Federal Deposit Insurance Corporation (FDIC). In his current role, he examines IT environments for large banks, Significant Service Providers (SSPs) and Managed Service Providers (MSPs). Prior to joining the FDIC, he worked as a Senior Disaster Recovery Program Manager, supporting risk management services within the health insurance industry. He has over 18 years of hands-on and technical oversight experience in various industries spanning finance, insurance, healthcare, education, military, and supply chain. Dr. O’Neal received his BS in Telecommunications Management from DeVry University, a MBA in Business Administration from Keller – Graduate School of Management, an MBA in Information Assurance Policy Management from Salem International University, and an Information Assurance Doctoral of Science (D.Sc.) degree from the University of Fairfax. He is Certified Business Continuity Professional, Certified Business Continuity Vendor, and Holistic Information Assurance Practitioner. He is a member of the Business Continuity Institute, Project Management Institute, ISACA, ISC<sup>2</sup>, and DRii.org.





# VIRGINIA 1<sup>ST</sup>

## Board of Directors

### 2019

<p><b><u>Board Chair</u></b> <b>Lisa E Kilgour</b> SVP, Chief Information Officer Main Street Bank 571-375-1324 <a href="mailto:Lkilgour@mstreetbank.com">Lkilgour@mstreetbank.com</a></p>	<p><b><u>Executive Director</u></b> <b>Gary T Lupton</b>, CCP, CBCP, MBCI Senior Vice President (<i>Retired</i>) TowneBank 757-621-3026 (<i>mobile</i>) <a href="mailto:GLuptonSR@gmail.com">GLuptonSR@gmail.com</a></p>
<p style="text-align: center;"><b><u>Board Members</u></b></p>	
<p><b>Eddy Culpepper, CBCP-Treasurer</b> Business Continuity Program Manager Union Bank <a href="mailto:Eddy.culpepper@bankatunion.com">Eddy.culpepper@bankatunion.com</a></p>	<p><b>Barbara Bennett-Secretary</b> Information Security Specialist Chesapeake Bank <a href="mailto:bbennett@chesbank.com">bbennett@chesbank.com</a></p>
<p><b>Matt McCrory, CISSP-Website Chair</b> VP, Information Security Officer Main Street Bank <a href="mailto:mmccrory@mstreetbank.com">mmccrory@mstreetbank.com</a></p>	<p><b>Dollie Kelly-Annual Meeting Co-Chair</b> VP of Security and Retail Operations, ABCP, CBSO C&amp;F Bank <a href="mailto:dkelly@cffc.com">dkelly@cffc.com</a></p>
<p><b>Kim Branco, Annual Meeting Co-Chair</b> VP, Senior Retail Administrator The Bank of Southside Virginia <a href="mailto:Kim.branco@bsvnet.com">Kim.branco@bsvnet.com</a></p>	

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## Annual Membership Meeting Evaluation Form

Thank you for attending the Virginia1<sup>st</sup> 2019 Annual Membership meeting. We value your input and would appreciate your comments regarding the meeting. Thank you!

Question	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
The meeting was well designed					
I received information that was beneficial					
The speakers were knowledgeable and helpful					
The meeting met the stated objectives					
The meeting was valuable and I would recommend it to others					

**What did you like best about the meeting?**

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**What two things would you suggest to improve the meeting?**

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